



MARKET STUDY & SITE ANALYSIS

PART 1

Applicant's Name		Date Observed	
Proposed Site's Complete Address			
Exact Google Pin			

SITE INFORMATION		LEASE INFORMATION	
Total Area		Lessor	
Existing Electrical Provision		Lease Duration	
Best Cellular Network Signal		Rental Rate	
Machine Type Applied		Security Deposit	
Foot Traffic Count (Number of passerby during peak hours) (Ex. 30 mins x 2 to get a total of 1-hour traffic count)		Advance Rent	

PROJECTIONS			
Projected Operating Days in a month		Projected Ave. Daily Sales	

NEAREST BRANDED KIOSK COMPETITOR/S			
Brand / Store Name		Brand / Store Name	
Ave. Daily Sales		Ave. Daily Sales	
Price Points		Price Points	

SALES GENERATOR (within 300m radius from the proposed site)	
Where will most of your customers come from? (Specify the establishment name/s)	
Terminal	
Hospital	
Offices	
School	
Churches	
Others	

KEEP Ventures Corp.

SITE RANKING			
<i>Rank each criterion according to your observation. Mark your answer with an "X"</i>			
CRITERIA	HIGH / EASY	MEDIUM	LOW / HARD
<i>Visibility</i>			
<i>Accessibility</i>			
<i>Center of Circulation</i>			
<i>Traffic Generators</i>			
<i>Cellular Data Signal</i>			

ACTUAL MEASUREMENT/ BLOW-UP PLAN
<i>Please provide an exact dimension of the proposed site (width x depth x length) in CENTIMETERS</i>

- Installation Requirement:**
- Please confirm that the mall has a service or freight elevator that can accommodate a machine measuring 2.0 m (H) × 1.7 m (W) × 0.9 m (D).
 - If the proposed location is on an upper floor, access via such elevator is mandatory. Locations without an elevator meeting these minimum dimensions are not suitable for installation.

PART 2

VICINITY MAP

