



**KEEP Ventures Corp.**

**Casy PH**  
**Franchise Application Form**  
***(Highly Confidential)***

**Please attach latest 2x2  
colored picture**

I hereby tender the following information as a complete and true statement of my personal and financial condition as of the date indicated below. I expressly authorize KEEP Ventures Corp. to conduct such verification and investigation as may be necessary in connection with the processing of my application. I understand that an investigative report may be prepared, which may include information obtained through personal interviews with third parties, such as business associates, financial institutions, friends, neighbors, or other individuals with whom I am acquainted. Such inquiry may include information relating to my character, general reputation, personal characteristics, and means of livelihood, as may be applicable. I further agree to provide any additional statements or information as may be required to ensure complete and accurate disclosure concerning the nature and scope of the investigation.

\_\_\_\_\_  
Signature over printed name of Franchise Applicant

Date: \_\_\_\_\_

## BASIC INFORMATION

Full Name: \_\_\_\_\_ Birthday: \_\_\_\_\_  
Last First Middle Name mm/dd/yyyy

Home Address: \_\_\_\_\_  
Home/Apartment/Unit# Street/Bldg. Subdivision/Barangay City/Province

Landline: \_\_\_\_\_ Mobile: \_\_\_\_\_

Tin No.: \_\_\_\_\_ Email Address: \_\_\_\_\_

Nationality: \_\_\_\_\_ Religion: \_\_\_\_\_

Hobbies: \_\_\_\_\_

Spouse / Partner's Name: \_\_\_\_\_ Birthday: \_\_\_\_\_  
Last First Middle Name mm/dd/yyyy

Dependent(s):

Name(s)	Age
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## EDUCATION AND EMPLOYMENT BACKGROUND

College: \_\_\_\_\_ School(s) Attended: \_\_\_\_\_

Years Attended: \_\_\_\_\_

Postgraduate: \_\_\_\_\_ School(s) Attended: \_\_\_\_\_

Years Attended: \_\_\_\_\_

Employment:

Employed Present Occupation: \_\_\_\_\_ Position: \_\_\_\_\_

Self Employed

Name of Company/ Business (if self-employed): \_\_\_\_\_

Business Address: \_\_\_\_\_

Responsibilities: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

### Other History of Employment and/or Business

Company/ Business Name	Address	Role / Last Position Held	Year(s)

## DISCLOSURE AND BACKGROUND INFORMATION

If you answer **“YES”** to any of the following questions, please provide complete details in the space provided on the next page.

1. Have you or any member of your immediate family ever been affiliated with or employed by the Franchisor or any of its affiliates?  Yes  No
2. Are you related by blood or affinity to any officer, director, or employee of the Franchisor?  Yes  No
3. Do you or your employer have, or have you previously had, any business relationship with the Franchisor, including the supply of goods and/or services?  Yes  No
4. Do you currently own, or have you previously owned or operated, any franchise, kiosk, or similar business operation?  Yes  No
5. Have you (and, if applicable, any partners, officers, directors, or shareholders) ever:
  - Been involved in any administrative, criminal, or material civil action (or a significant number of civil actions regardless of materiality) alleging violations of franchise laws, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, misappropriation of property, or similar claims?  Yes  No
  - Been convicted of a felony, charged with a felony, held liable by final judgment in a civil action, or been the subject of a material complaint or other legal proceeding involving fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, misappropriation of property, or similar allegations?  Yes  No
  - Been adjudged bankrupt, reorganized due to insolvency, or been a principal officer of any company or partner in any partnership that was adjudged bankrupt or reorganized due to insolvency?  Yes  No

My intended involvement in the franchise will be (check one):

- Full-Time Owner (Active owner/operator)
- Active Owner (Investment only)
- Part-Time Owner (With other business interests)
- Landlord (Owner of land/building only)

***How did you become aware of the Casy PH franchising program? Advertising, friends, franchise owner, others? [please elaborate]***

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***What is your main reason for considering a Casy PH franchise?***

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**What do you think will make you a successful Casy PH franchisee?**

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**What are your expectations of having a Casy PH franchise?**

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### PRINCIPLES OF MANAGEMENT

What is your Management Philosophy?

What is your Market Development Plan?

Do you currently have an interest in any business ventures? If yes, please describe such a business.

### SOCIO-CIVIC AFFILIATIONS

(E.g. Rotary, Lions, Freemason, Others, Etc.)

Name	Position	Years in Membership

## REFERENCE

Personal Reference(s):

Name: \_\_\_\_\_ Occupation: \_\_\_\_\_

Phone No: \_\_\_\_\_ Address: \_\_\_\_\_

Name: \_\_\_\_\_ Occupation: \_\_\_\_\_

Phone No: \_\_\_\_\_ Address: \_\_\_\_\_

## DATA PRIVACY

*The Franchise Applicant authorizes KEEP Ventures Corp., its subsidiaries, affiliates, partners, successors, and/or assigns to collect, process, store, and use any and all information that the Franchise Applicant shall furnish KEEP Ventures Corp. for the purpose of conducting appropriate due diligence checks, registering and processing the Franchise Applicant's application, preparing franchising documents and any other documents that may be required, performing financial transactions (including, but not limited to, the processing of franchise fees and undertaking other actions necessary or desirable in the implementation of the Franchise Agreement and any amendments thereto), communicating advisories or changes in the terms and conditions related to the Franchise Agreement, and for any other purpose related thereto.*

*The Franchise Applicant hereby knowingly waives any and all statutory or regulatory provisions governing the confidentiality of such information, if applicable. In the event that the Franchise Applicant discloses personal information relating to another individual, the Franchise Applicant represents and warrants that the necessary consent has been obtained from such individual to disclose and process said information in accordance with applicable laws.*

*KEEP Ventures Corp. shall ensure the privacy and security of any and all confidential, privileged, personal, and/or sensitive personal information that the Franchise Applicant (and its officers, employees, or agents) may have provided through this form. Such information shall be stored, used, processed, and disposed of in accordance with Republic Act No. 10173, otherwise known as the Data Privacy Act of 2012, its Implementing Rules and Regulations (IRR), and applicable issuances of the National Privacy Commission (NPC). Any violation of this clause and of the provisions of the said law and issuances by the aforementioned persons shall be subject to the corresponding sanctions, penalties, or fines under the law, without prejudice to any other applicable civil and/or criminal liabilities. This clause shall survive the termination or expiration of this form.*

*The Franchise Applicant further agrees to maintain strict confidentiality over all information related to the Franchise Agreement and all related materials, including but not limited to its terms and conditions, and any proprietary, confidential, or sensitive information. The Franchise Applicant shall not disclose, reproduce, or otherwise use such information for any purpose other than those expressly authorized under the Franchise Agreement, without the prior written consent of KEEP Ventures Corp. This obligation of confidentiality shall remain in effect during and after the term of the Franchise Agreement, and any breach thereof shall be subject to all legal remedies available to the Franchisor.*

## DISCLAIMER AND SIGNATURE

*The submission of this application does not obligate the Applicant or KEEP Ventures Corp. in any manner, nor does it create or imply any legal, contractual, or commercial relationship between the parties. This application constitutes a preliminary procedure only and shall not be deemed an offer or acceptance of any franchise or business relationship.*

*The Applicant acknowledges and represents that all information provided in connection with this application is true, complete, and correct. The Applicant hereby authorizes KEEP Ventures Corp. to obtain, verify, and release any information reasonably deemed necessary to validate the accuracy and completeness of such information for application evaluation and due diligence purposes.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_